

PORTFOLIO

REVATHI VASUDEVARAO

Digital Marketer



digitalupcoming.com

About Me

IS YOUR BUSINESS STRUGGLING TO STAND OUT ONLINE?

I'M REVATHI VASUDEVARAO, A DEDICATED **DIGITAL MARKETING CONSULTANT** WITH 7 MONTHS OF EXPERIENCE HELPING BUSINESSES LIKE YOURS **INCREASE ONLINE VISIBILITY** AND BOOST SALES.

I FOCUS ON CUTTING THROUGH THE DIGITAL NOISE TO PUT YOUR BRAND RIGHT IN FRONT OF THE CUSTOMERS YOU WANT TO REACH. USING **TARGETED SEO, POWERFUL SOCIAL MEDIA STRATEGIES, AND CAMPAIGNS** DESIGNED TO CONVERT, I'VE HELPED MY CLIENTS SEE A **5X INCREASE IN ENGAGEMENT AND SIGNIFICANT REVENUE GROWTH WITHIN 90 DAYS**. IMAGINE THE IMPACT A TAILORED, **DATA-DRIVEN STRATEGY** COULD HAVE ON YOUR BUSINESS. TOGETHER, WE CAN CREATE A PLAN THAT ATTRACTS YOUR IDEAL CUSTOMERS AND TURNS THEM INTO LOYAL BUYERS.

DON'T LET YOUR COMPETITORS TAKE THE LEAD. GET IN TOUCH TODAY FOR A **FREE CONSULTATION**, AND LET'S EXPLORE HOW WE CAN DRIVE YOUR BUSINESS TO **NEW HEIGHTS ONLINE**.

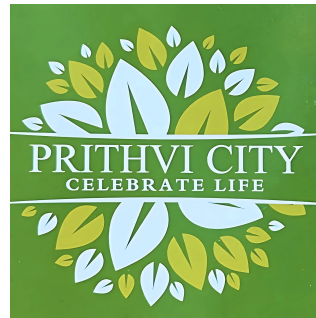
[Book A Consultation](#)



Brands Worked So Far



Brands Worked So Far



FREELANCE PROJECT



Funnels

TOP OF THE FUNNEL (TOFU)

Objective: Build Brand Awareness

Audience: Cold Audience

Activities include...

- Social Media Optimization (SMO)
- Twitter activation
- Blog posts
- Outreach on Quora, FB Groups
- How-to videos on You tube
- Infographics & Industry statistics
- Influencer Recommendations



MIDDLE OF THE FUNNEL (MOFU)

Objective: Engage the community and generate leads

Audience: Warm audience

Activities include...

- User activation via digital engagement
- Quiz or Survey with customers
- Research Articles on Blog
- Case Studies of customer journeys
- Success Stories
- Video Walkthrough
- User Generated Content Campaigns

BOTTOM OF THE FUNNEL (BOFU)

Objective: Drive Sales

Audience: Hot and qualified Leads

Activities include...

- Social Media Advertising (SMM)
- Retargeting Advertisements

Services

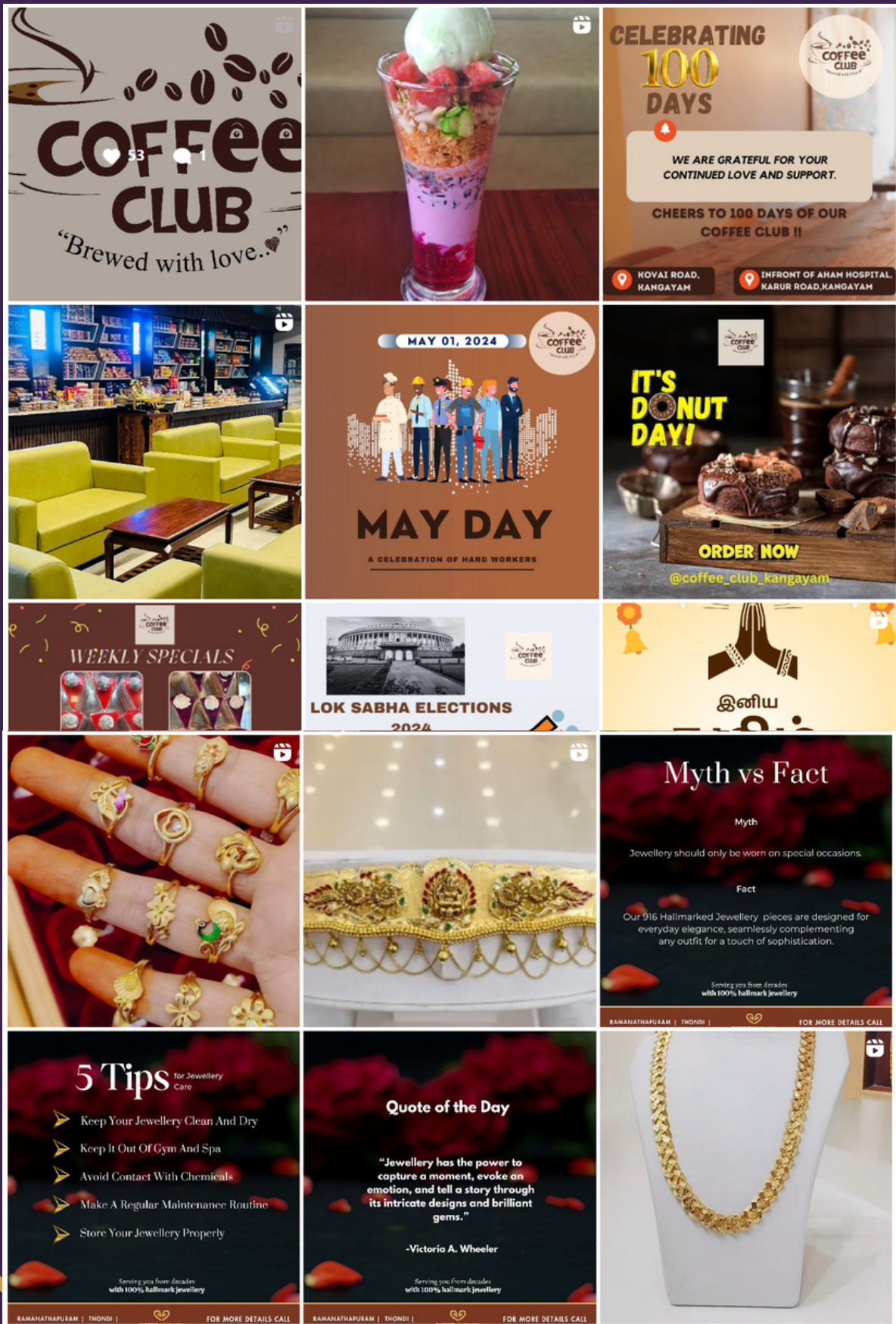
- ***STRATEGY***
- ***CREATIVES DESIGNING***
- ***COPY WRITING***
- ***CONTENT MARKETING***
- ***SOCIAL MEDIA OPTIMIZATION***
- ***SOCIAL MEDIA MARKETING (META ADS)***
- ***SEARCH ENGINE MARKETING (GOOGLE ADS)***
- ***PERFORMANCE MARKETING***
- ***SEARCH ENGINE OPTIMIZATION***
- ***WEBSITE DEVELOPMENT AND MODIFICATION***

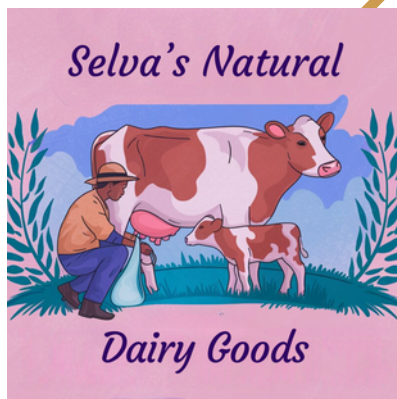




SOCIAL MEDIA MARKETING PROJECTS

CREATIVES





A2 ORGANIC COW MILK
RS. 80/LITRE
(20%OFFER)
LIMITED TIME!
GRAB IT SOON!)

SELVA'S NATURAL DAIRY GOODS

Discover Our Dairy Goods Includes Fresh Milk, Creamy Curd, Luscious Butter & Soft Paneer.

WHY CHOOSE OUR PRODUCTS?

- **Farm-Fresh Quality:** Our goods are sourced from local farms, ensuring the highest quality and freshness.
- Our goods are a nutrient-rich and healthy choice for you and your family, containing essential nutrients.
- **Versatile Options:** From breakfast cereals to creamy desserts, our goods can be enjoyed in countless delicious ways.

SCAN ME 

20% OFF On every products you purchase

FREE DELIVERY 

To order contact or WhatsApp

1/13, Yadavar Street,
 Kozhumanivakkam,
 Mangadu, 600122

+91 97911 35692,
 +91 90030 86257

6.00AM-10.00AM
 5.00PM-9.00PM



100% Organic PANEER

Rich in protein and calcium, paneer supports muscle growth, strengthens bones, and aids in weight management while being a delicious addition to your meals!

ORDER NOW

Delivery Available

1/13, Yadavar Street,
 Kozhumanivakkam,
 Mangadu, 600122

+91 97911 35692,
 +91 90030 86257

6.00AM-10.00AM
 5.00PM-9.00PM



GHEE

Feel the internal, pure & soulful Taste!

- Source of Healthy Fat
- Strengthness Immune System
- Rich in Omega 3 Fatty Acids
- Refresh the Eyes
- Provide a Natural Glow
- Lighten Dark Circle



1/13, Yadavar Street,
 Kozhumanivakkam,
 Mangadu, 600122

+91 97911 35692,
 +91 90030 86257

6.00AM-10.00AM
 5.00PM-9.00PM



100% ORGANIC MILK

Order Now

Delivery Available

GET HEALTH BENEFITS

- More Protein
- More Vitamin
- More Calcium

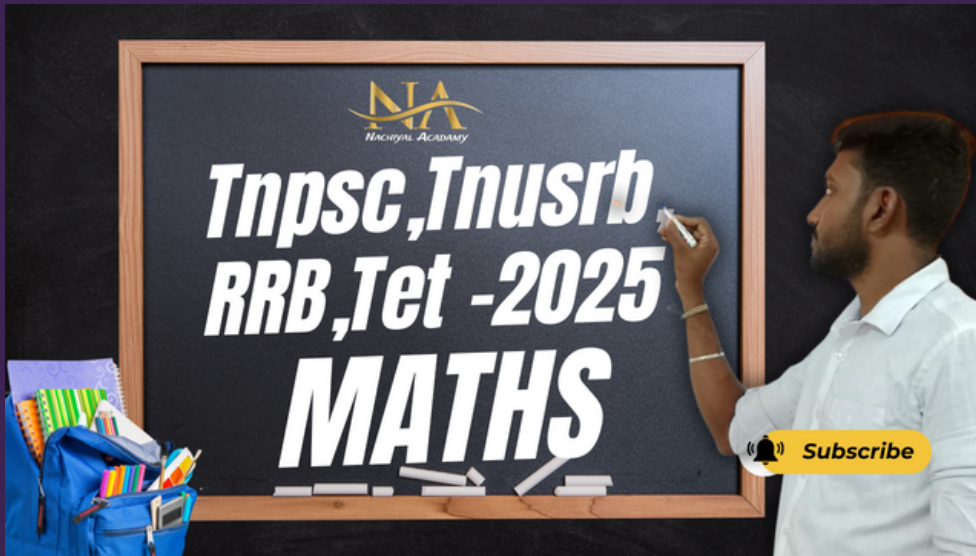
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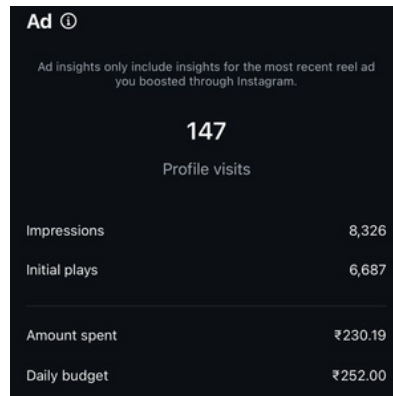
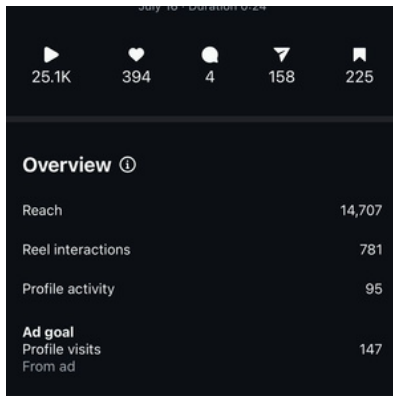


THUMBNAILS

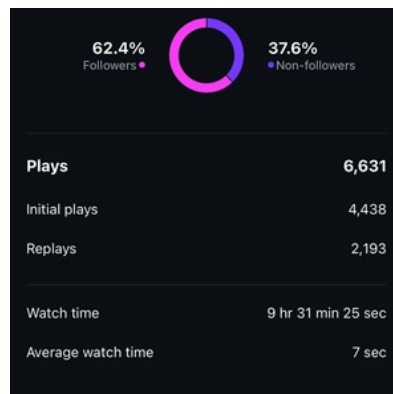
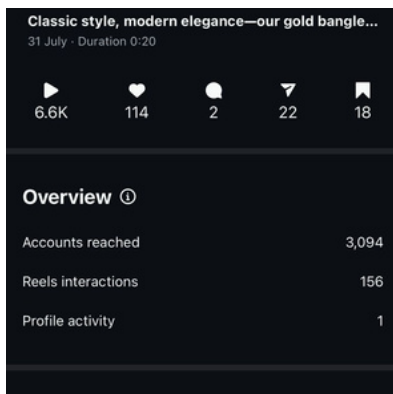


METRICS

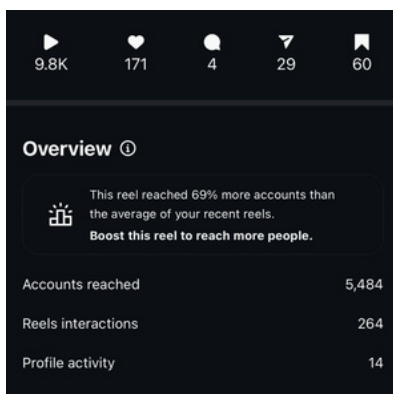
EVEREST JEWELRY CONTENT SCRIPT AND VIDEO MAKING FOR MUHARAM



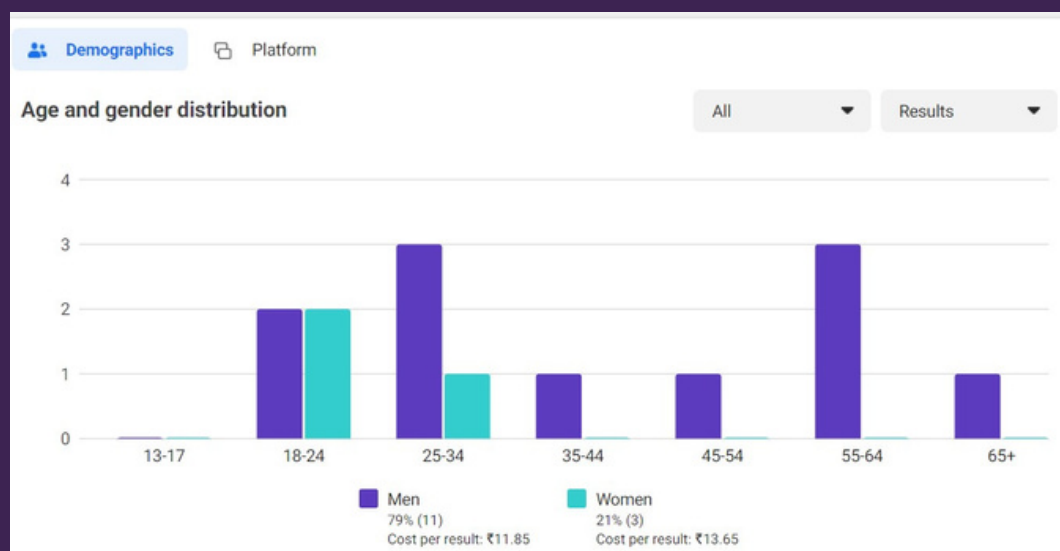
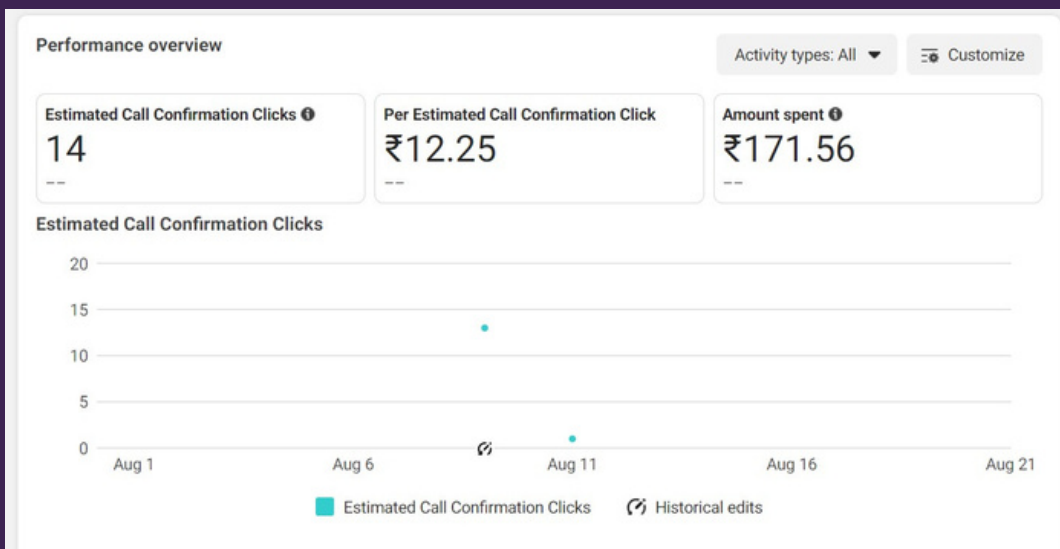
EVEREST JEWELRY VIDEO EDITING FOR BANGLES



EVEREST JEWELRY VIDEO EDITING FOR NECKLACES



LEADS GENERATION FOR JAI SUN TOURISM



ADS (Instagram Reels)

Ad insights



Beauty in every step—this silver anklet adds a tou...
July 20 · Duration 0:31

10.2K 78 2 16 10

Overview ⓘ

Reach	6,814
Reel interactions	106
Profile activity	15
Ad goal	
Profile visits	85
From ad	

Ad insights

Ad ⓘ

Ad insights only include insights for the most recent reel ad you boosted through Instagram.

85
Profile visits

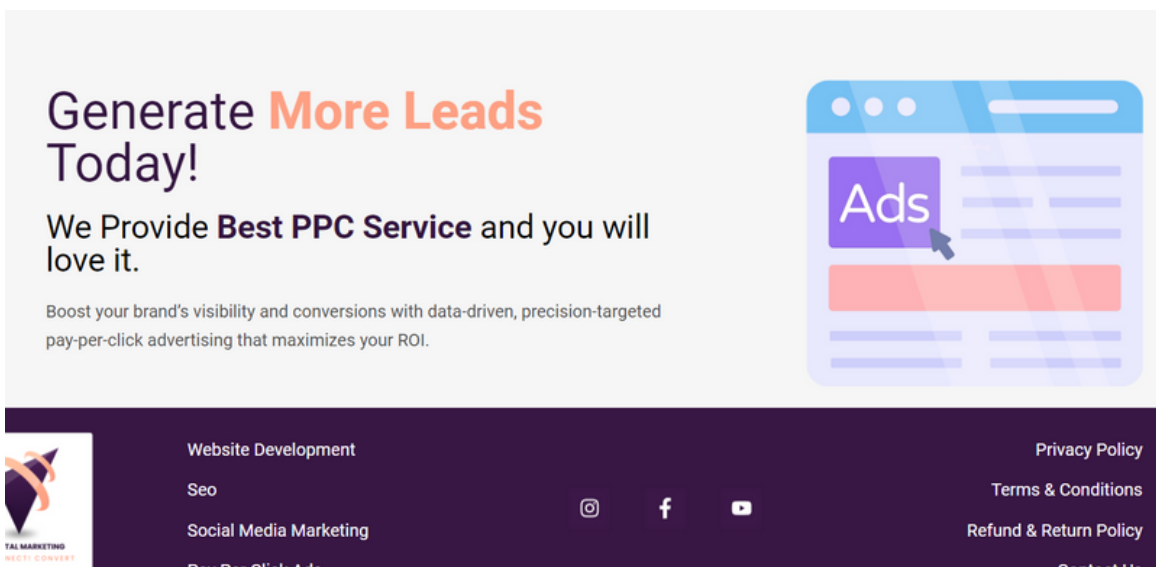
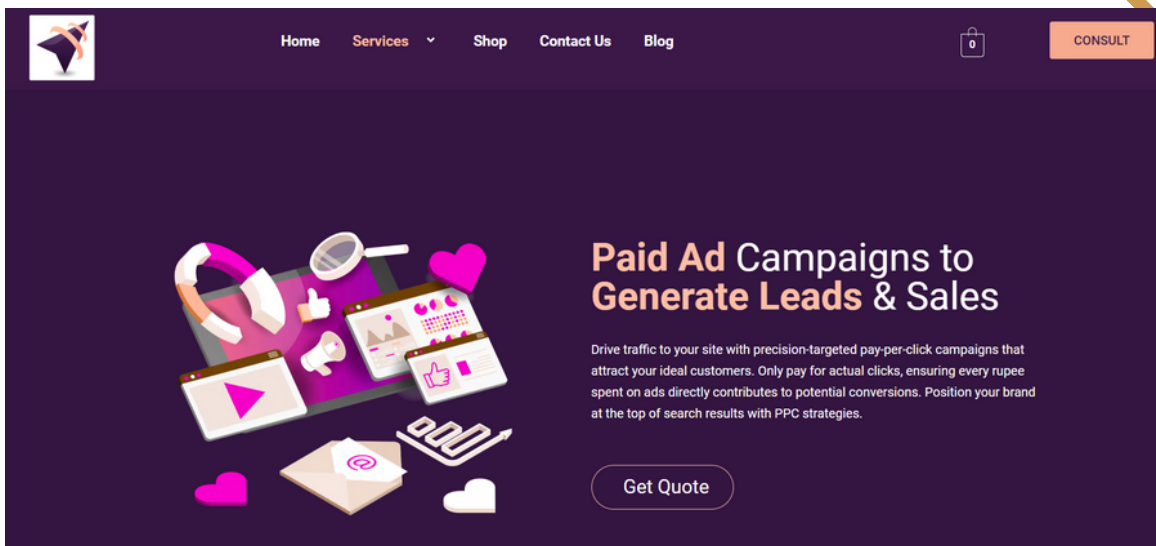
Impressions	4,724
Initial plays	4,085
Amount spent	₹157.87
Daily budget	₹168.00
Cost per profile visit	₹1.86
Status	Runs until paused
23 days elapsed	
Ad details	
Audience	R
Budget & duration	\$168 daily / runs until paused



WEBSITE DEVELOPMENT AND MODIFICATION PROJECTS

WEBSITE MODIFICATION

ADDING A NEW SERVICE PAGE FOR BUSINESS



WEBSITE DEVELOPMENT

[CLICK HERE TO VISIT](#)

Welcome To Digital Upcoming

No.1 Digital Marketing Freelancer and Consultant

Hello! I'm Revathi Vasudevarao

As a Digital Marketing Freelancer and Consultant, I have [worked with a wide range of clients](#), from small startups to large organizations. We guarantee and deliver 99.5% reliable services.

[Get Started](#)

10+
Brands Joined

85%
Sales Growth

120%
Engagement

85%
Sales Growth

About Me

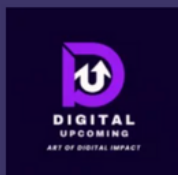
★ Digital Marketing Freelancer and Consultant

I am Revathi Vasudevarao, a passionate and dedicated digital marketing freelancer and consultant with a strong background in Marketing and a deep understanding of Client Values.

If you're looking for the [best digital marketing services](#), I'll assist you in bringing remarkable success to your business through effective digital marketing practices.

[BOOK A CONSULTATION](#)

[LinkedIn](#) [Instagram](#) [YouTube](#) [Facebook](#)



DIGITAL UPCOMING

Kanchipuram
digitalupcoming@gmail.com
(+91) 81481 63683

Follow Us To Get The Latest
News & Updates



Other Pages

- Home
- Services
- Contact Us
- Blogs

Industry we serve

- Food Industry
- Real Estate
- Education
- E-commerce
- Beauty Saloon
- Jewellery

Digital Marketing Services We offer

- Social Media Marketing(SMM)
- Website Design & Development
- E-Mail Marketing
- Search Engine Optimisation
- Google ADS



SEARCH ENGINE OPTIMISATION

KEYWORD RESEARCH WEBSITE

- Best MBBS Programs in the Philippines
- Affordable MBBS in the Philippines
- Top Medical Universities in the Philippines
- MBBS Admission Philippines
- Study MBBS Overseas
- Top Countries for MBBS Abroad
- Best Medical Colleges Abroad
- Affordable MBBS Programs Abroad
- Expert Study Abroad Consultants
- MBBS Abroad Education Consultants
- Best Overseas Education Consultants
- Study Abroad Admission Guidance

Executive summary

Total number of backlinks sustained after site revamp = 377.

Organic sales conversions is Nil.

Domain Authority Score is 7.

Performance Summary

For “study mbbs in philippines” keyword our current position is 46.

All PositionsOrganicSERP Features				
Keyword	Position	SF	Volume	Traffic %
university of the visayas cebu city >>	83	8	90	< 0.01
dmsf philippines >>	31	7	70	< 0.01
uv cebu >>	87	7	50	< 0.01
study mbbs in philippines >>	46	5	30	< 0.01
cagayan state university philippines >>	41	7	40	< 0.01

PAGE INDEXATION

6 Pages Indexed after On Page SEO

<https://neolifeeducation.com/>

<https://neolifeeducation.com/about-us/>

<https://neolifeeducation.com/contact-us/>

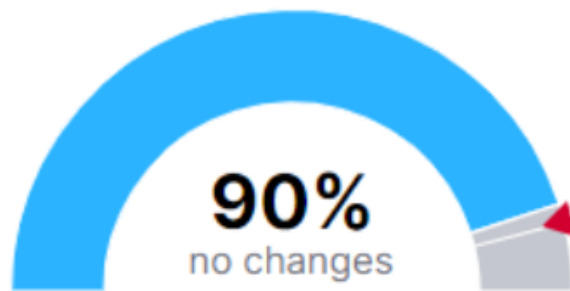
<https://www.neolifeeducation.com/our-services/>

<https://www.neolifeeducation.com/mbbs-in-philippines/>

<https://neolifeeducation.com/2024/05/22/top-reasons-why-indian-students-prefer-to-study-mbbs-in-philippines/>

Technical SEO

Site Health



● Your site	90%
▼ Top-10% websites ▼	92%

Thematic Reports

Crawlability

○ 100%

[View details](#)

HTTPS

○ 99%

[View details](#)

Site Performance

○ 97%

[View details](#)

Internal Linking

○ 96%

[View details](#)

On Page SEO Status

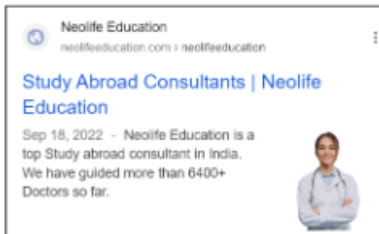
- Keyword Research
- keyword Identification
- Website SEO Setup
- Google Analytics
- Google - Search Console
- Plagiarism Check

The screenshot displays the Yoast SEO interface for five different pages. Each page has a Yoast SEO box with four tabs: SEO, Readability, Schema, and Social. The focus keyphrase is visible in each box.

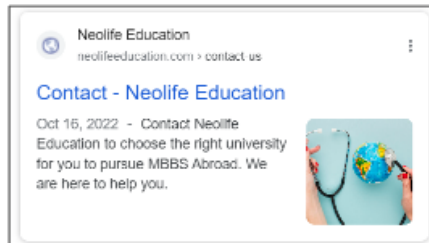
- Home Page:** Focus keyphrase: Neolife Education. The box is highlighted with a red border.
- About Page:** Focus keyphrase: Neolife. The box is highlighted with a green border.
- Study Abroad Consultancy Page:** Focus keyphrase: Study Abroad Consultancy. The box is highlighted with a red border.
- MBBS in Philippines Page:** Focus keyphrase: MBBS in Philippines. The box is highlighted with a green border.
- Contact Page:** Focus keyphrase: Contact. The box is highlighted with a red border.

META TAGS & URL

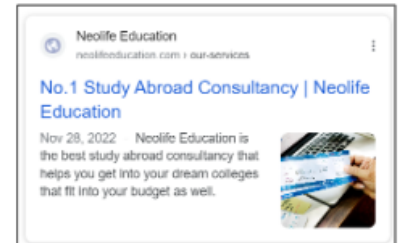
Home Page



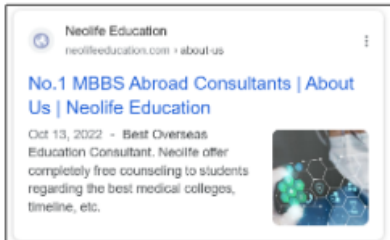
Contact Page



Our Services Page



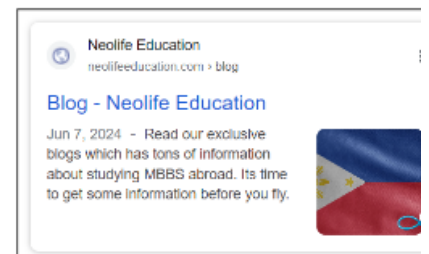
About Page



MBBS in Philippines Page



Blogs Page



AD STRATEGIES & SCRIPT WRITING

VIVAC INSTITUTION

BUILD A THREE TYPES OF
STRATEGIES OF VIVAC-
COMMERCE INSTITUTION

**CLICK HERE TO SEE THE
STRATEGIES**

EVEREST JEWELLERY

MYTH OF AUGUST(ADI) MONTH
SCRIPT

CLICK HERE

SCRIPT WRITING FOR EVEREST JEWELLERY

Scene 1 - A crying kid breaking his hundial and picking all the amount from that hundial.

Scene 2 - He goes for delivering milk and some small jobs to earn more money.

Scene 3 - He enters everest jewellery and purchases a silver anklet.

Scene 4 - Gifting his mom that silver anklet. And his mom hugs him in joy

Scene 5 - He is playing video games and his mom is coming to his room from the kitchen. He hears the sound from that silver anklet and hides the phone and starts studying.

End logo animation

Dear customer,

Looking to level up your brand game?

Don't miss out on the opportunity to take your business to new heights with our exceptional digital marketing services.

Contact us today to schedule a free consultation and discuss how we can tailor a strategy to meet your unique needs.

[Book A
Consultation](#)



thank you